

	fr 02.07.2010	sa 03.07.2010	su 04.07.2010	mo 05.07.2010	tue 06.07.2010	wed 07.07.2010	thu 08.07.2010	fr 09.07.2010	sa 10.07.2010	su 11.07.2010		
08.00		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast		08.00	
09.00		↓ Arriving	Kick off	Kick off	Kick off	Kick off	Kick off	Kick off	Kick off	Breakfast	09.00	
10.00			Lecture B	Lecture D	Lecture F	Lect.H	Lect.H	Lect.H			10.00	
11.00			Break	Break		Break				↓ Departure	11.00	
12.00			Lecture B	WS	WS	WS	WS	WS	WS		Presentation	12.00
13.00		Lunch	Lunch	WS	Lect.E	Lect.E					13.00	
14.00		Opening	Lecture C	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	14.00	
15.00		Lecture A	Transfer	WS	WS	WS	Lect.G	WS	WS	WS	Award ceremony	
16.00		Transfer	Sightseeing (castle ruin) & Faaker See	Break	Break	Break	Break	Break	Break	Break	16.00	
17.00		Boat trip	WS	WS	WS	WS	WS	WS	WS	WS	Feedback	
18.00		Transfer	Dinner	Break	Break	Break	Sports tournament	Break	Break	Break	Closing	
19.00	↓ Arriving		Dinner	Break	Dinner	Dinner	Panel discussion and buffet	Dinner	Dinner	Dinner	19.00	
20.00		Dinner in the city	Presentation workshops	"Night of culture" including dinner	WS	WS	WS	Barbecue	Panel discussion and buffet	WS	WS	Gala dinner
21.00			Transfer								21.00	
22.00											22.00	
23.00											23.00	

Lectures for all participants
 Side Events
 Lectures/Workshop Innovation Management & Entrepreneurship
 Lectures/Workshop Urban Development & Architecture
 Lectures/Workshop Destination Management & Tourism

Lecture A	Prof. Heinish	Putting it into context	for all students
Lecture B	Prof. Boyle	Business planning and marketing concept	for all students
Lecture C	Prof. Heinish	Public policy	for all students
Lecture D	Prof. Dickinger	Travelers buying decision process and the relevance of information search	for all students
Lecture E	Prof. Boyle	City-regions on the eve of an event: Challenges and opportunities. The Winter Olympics in Sochi 2014	UD&A DM&T
Lecture F	Prof. Hofer	International competition of cities	for all students
Lecture G	Mag. Oberhauser	Market research strategy	IM&E optional optional
Lecture H	Prof. Hofer	Innovative public space design: Functional requirements and the formation of urban identity	UD&A DM&T